Course Objective: To enhance student understanding of management theories and the appropriate application of theories in business settings. Emphasis is placed on interpersonal skills in multi-cultural settings, ethical decision-making, group dynamics and leadership of complex organizations.


Readings: As assigned on course calendar.

Grades:

- Exams: 200 points
- Class contribution: 100 points
- Case analysis: 100 points

Exams are a combination of quantitative and qualitative.

Class contribution is a combination of attendance, preparation for class, and contributing to the class discussion in support of a positive learning environment. Individual contribution to the class is determined largely by the value the student adds to the class through participation. This is not quantity of participation but rather quality of participation.

A case analysis will be assigned in the first weeks of class to be turned in near the end of the term.

In all assessments, points are accrued based on your ability to apply the course material to case and/or exam assignments. Communication of your knowledge of course content is an integral part of determining appropriate marks. Please take care in your writing and class discussions.

Please have all of the materials read for each of the sessions for which the materials are assigned. Preparation for each class session will enhance discussion and facilitate
achieving objectives for the session. For each assigned in-class cases, please outline what you believe are the major issues – we will use these as a starting point for discussion.

Academic Integrity:
It’s expected; no exceptions.
UTEP policy on academic integrity:
“Any student who commits an act of academic dishonesty is subject to discipline. Academic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, and any act designed to give unfair advantage to a student or the attempt to commit such acts. Violations of the detailed regulations, as printed in the Handbook of Operating Procedures (HOP), may result in sanctions ranging from disciplinary probation, to a failing grade on the work in question, to a failing grade in the course, to suspension or dismissal, among others.”

Tentative Course Calendar

Tuesday, September 6, 2005 5:30-9:30

Chapter 1
Case 1 – A Cultural Clash in the Entertainment Industry
Exercise 1 – Where have you been?

Saturday, September 10, 2005 9:00-1:00

Chapters 2 & 3
Cases 2 & 3
Exercise 8

Tuesday, September 13, 2005 5:30-9:30

Chapters 4 & 5
Cases 4 & 5

Saturday, September 17, 2005 9:00-1:00

Chapters 6 & 7
Cases 6 & 7

Tuesday, September 20, 2005 5:30-9:30

Chapter 8
Cases 8, 9, & 10

**Saturday, September 24, 2005  9:00-4:00**

**Exam 1**

Chapters 9 & 10
Cases 11 & 12

**Tuesday September 27, 2005  5:30-9:30**

Chapter 11
Cases 13 & 14

**Tuesday, October 4, 2005  5:30-9:30**

Chapter 12
Case 15

**Saturday October 8, 2005  9:00-4:00**

**Case analysis due**

Chapters 13 & 14
Cases 16 & 17

**Tuesday, October 11, 2005  5:30-9:30**

**Final Exam**